



TEAM JETS NETBALL CLUB

Social Media Policy

Electronic communication is essential for sharing Team Jets Netball Club news and information with our members. Communication will be timely, appropriate and related to Club business.

What we will do

We use a range of electronic tools to communicate with our members. Our communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur. A webmaster will be appointed to provide accountability and control over material published on our club's website and any related discussion groups or social media websites, such as Facebook, YouTube or Twitter.

Website

- Our website will include current information on competitions, social events, committees, policies, constitution, rules and by-laws
- No offensive content or photos will be published
- If we intend to publish a photo of a child, we will first seek permission from her parents and take care not to provide identifying information
- We will seek feedback from members to improve the information available on the site

SMS and email

Committee members, coaches and team managers may use SMS and email to provide information about competition, training, club-sanctioned social events and other club business, however:

- SMS messages should be short and about club/team matters
- Email communication will be used when more information is required
- Communication involving children will be directed through their parents

Social media websites

- We treat all social media postings, blogs, status updates and tweets as public 'comment'
- Postings (written, photos or videos) will be family-friendly and feature positive Club news and events
- No personal information about our members will be disclosed
- No statements will be made that are misleading, false or likely to injure a person's reputation
- No statements will be made that might bring our Club into disrepute
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site

It is noted that it is against Facebook's rules for a child under the age of 13 to have an account.
